

## Website Privacy Policy and Disclaimer

### Introduction:

Protecting your privacy is very important to us. Russell Family Dentistry (hereinafter “Russell Family Dentistry,” “we,” “our,” and “us”) knows you care about your privacy and the protection of your personal information, and we are committed to providing the necessary protection to your online privacy. Russell Family Dentistry is committed to adhering to federal and state privacy laws and industry guidelines for using any personal information collected from this website to protect you and your identity. We are telling you about our Privacy Policy so you know what information we collect, why we collect it, and what we do with it. We are also required to give you this notice about our privacy practices, our legal duties, and your rights concerning your personal information.

We must follow the privacy practices described in this notice while it is in effect. This Privacy Policy and Disclaimer (“Privacy Policy,” “Policy”) describes the types of information we may collect from you or that you may provide when you visit <https://russellsmiles.com> and any other website that links to this Privacy Policy (the “Site,” “Website”) and our practice for collecting, using, maintaining, protecting, and disclosing that information. This Policy does not apply to any information collected by third party websites, software, or services accessible through our website, which is governed by the terms of service and privacy policies of the providers/owners of such services. Even if the third party is affiliated with us, we have no control over these linked sites or services, each of which has separate privacy and data collection practices independent of us and other third party websites that may be accessible from this Site. Data collected by third party websites (even if offered on or through our site) is not received by us. As such, we are not responsible for the privacy practices or the content of any such websites or liable for the acts or omissions of such third parties. These linked sites are only for your convenience, and you, therefore, access them at your own risk. Nonetheless, we seek to protect the integrity of our website and the links on our website. We, therefore, request any feedback on not only our website but for sites our website links to as well (including if a specific link does not work). Please read on to learn about our collection and use of your personal information and how we protect your privacy. By using or accessing the Site in any manner, you acknowledge and agree that you accept the practices and policies outlined in this Privacy Policy, and you agree that we may collect, use and share your personal information as described herein.

### Scope:

Throughout this Policy, the terms “Russell Family Dentistry,” “we,” and “our” shall mean Russell Family Dentistry and its employees, staff, agents, representatives, successors, assigns, and any affiliates (“Russell Family Dentistry”). This Privacy Policy applies to this Site, <https://russellsmiles.com> (however accessed and/or used, whether via personal computers, mobile devices, or otherwise (collectively, “Device”) and other interactive features, applications, or downloads that we operate that are available through this site or that interact with this site and post this Privacy Policy (collectively, “Site” or “Website”). For the purpose of this Privacy Policy, “you” and “your” means you as the visitor of the Website.

This Policy applies to customer information we collect through (1) our Website; or (2) in email, text messages, or other electronic communications between you and this Website.

When using this Website, you may choose to interact with features from third parties that operate independently from Russell Family Dentistry, such as social media widgets and links to third-party websites. Russell Family Dentistry has no control over and is not responsible for the privacy practices of such third parties.

This Privacy Policy is not a contract and does not create any contractual rights or obligations.

### HIPAA Notice of Privacy:

The Health Insurance Portability and Accountability Act (“HIPAA”) is a federal law enacted, in part, to ensure privacy protections for individuals regarding their healthcare. To read more about our privacy policy regarding Protected Health Information under HIPAA, please visit our HIPAA Privacy Notice. [\(This should be a hyperlink to the page dealing with HIPAA Privacy Specifically\)](#)

### **Website Disclaimer**

The information and content provided on or accessed through this Site are intended for general, noncommercial, informational purposes only and do not constitute the provision of advice.

The information on this Website is provided for general information, is not intended to provide medical, dental, or surgical advice, and should not be relied upon as a substitute for professional medical advice, diagnosis, or treatment. Your use of this Website establishes no doctor/patient relationship. No diagnosis or treatment is being provided. The information contained here should be used in consultation with a doctor or dentist of your choice. No guarantees or warranties are made regarding any of the information contained within this Website.

This Site is intended for use by individuals who are located within the United States. If you live outside the United States, you may see information on the Sites about products or therapies that may not be authorized in your country.

Russell Family Dentistry does not recommend or endorse any specific company, products, equipment, services, opinions, or other information that may be mentioned on the Site. Reliance on any information provided by Russell Family Dentistry, its employees, medical staff, and others appearing on the Site at the invitation of Russell Family Dentistry or other visitors or contributors to the Site is solely at your own risk.

### **Website Privacy Policy:**

Russell Family Dentistry is committed to protecting the privacy of visitors to our Website. This Policy will inform you how Russell Family Dentistry handles the collection, use, disclosure, transfer, and storage of your information collected on this Website. Please take a moment to familiarize yourself with our privacy practices, and let us know if you have any questions.

This Privacy Policy, together with the Terms of Use posted on our Website, sets forth the general rules and policies governing your use of our Website.

We may update this Privacy Policy from time to time. When We materially change the Policy, a notice will be posted on our Website along with the revised Privacy Policy.

WHEN YOU ACCESS OUR WEBSITE, YOU ACKNOWLEDGE AND ACCEPT THIS PRIVACY POLICY. YOUR CONTINUED USE OF THIS WEBSITE AFTER CHANGES HAVE BEEN POSTED TO THE PRIVACY POLICY WILL CONSTITUTE YOUR ACCEPTANCE OF SUCH CHANGES. IF YOU DO NOT AGREE TO THIS PRIVACY POLICY OR ANY CHANGES, WE MAY SUBSEQUENTLY MAKE, IMMEDIATELY STOP ACCESSING OUR WEBSITE.

### **Collection and Use of Personal Information**

We do not collect any information that allows us to identify or contact you unless you provide that information yourself, for example, when, if applicable, you register for the Website, if you email us, if you fill out a form electronically, or otherwise provide personal information during interaction with the Website. Personal information is data that can be used to uniquely identify or contact a specific individual. In certain circumstances, we may request, allow or otherwise provide you an opportunity to submit your personally identifiable information with a feature, program, promotion, or some other aspect of our Website. If you provide us with personal information through our Website, we have taken precautionary steps to help make sure that the information you may provide is kept confidential. Russell Family Dentistry and its affiliates may share this personal information with each other and use it consistent with this Privacy Policy. They may also combine it with additional information to provide and improve our products, services, content, and advertising. You should know, however, that we cannot guarantee or warrant the security or privacy of Internet transmissions, as they could be intercepted. **IN ORDER TO PROTECT YOUR PRIVACY, DO NOT EMAIL OR SUBMIT ELECTRONICALLY ANY INFORMATION YOU CONSIDER CONFIDENTIAL.**

### **Information We Collect:**

Russell Family Dentistry may collect certain information when you access or use the Website. This information may include location information, IP address, device identifier, browser type, domain name, operating system, information about your use of the Website, internet service provider, pages that you visit before and after using the Website, the

date and time of your visit, information about the links you click and pages you view within the Website, and other standard server log information. We may use various tools such as cookies, web beacons, and other online tracking technologies to collect this information. We may combine certain automatically collected information with additional information we obtain about you, which may include information we obtain from third parties. We collect your information from the following sources:

- Information you give us, such as during registration on the Website, Website interactions, such as rating products, joining a forum, customer service operations, purchasing, scheduling, surveys, download of a software update, and other Website transactions;
- Information from other sources, such as companies that help us to update our records; and
- Information automatically collected when you visit or use our Websites, such as Tracking Technologies, via cookies and device information.

Russell Family Dentistry may also collect your name, title, business contact information, phone number, date of birth, state, country, zip code, email address, or login identification information only if you provide such information directly to us when you begin registration to use on our Secure Platform or complete a web form seeking more information.

Personal information is information that identifies you or is reasonably linked to you. The personal information we collect may include contact and payment information like your name, email and physical addresses, phone numbers, insurance information, and credit and debit card information. When you request services on behalf of a third-party, we may collect the information you provide us, such as the name, address, and phone number of the third-party. For certain transactions, we may be required to collect information to comply with legal requirements, such as the name and address of your local pharmacy.

#### **Collection and Use of Non-Personal information**

We also collect non-personal information and data in a form that does not permit direct association with any specific individual. We may collect, use, transfer, and disclose non-personal information for any purpose. The following are some examples of non-personal information that we collect and how we may use it: (1) we may collect information such as occupation, language, zip code, area code, unique device identifier, location, and time zone so that we can better understand customer behavior' and improve our products, services, and advertising; and (2) we also may collect information regarding customer activities on our Website and from our other products and services. This information is aggregated and used to help us provide more useful information to our customers and to understand which parts of our Website, products, and services are of most interest. Aggregated data is considered non-personal information for the purposes of this Privacy Policy.

If we combine non-personal information with personal information, the combined information will be treated as personal information for as long as it remains combined.

#### **Information from Other Sources**

We may receive personal information about you from other sources as well. Examples of these sources are entities that can help us correct or supplement our records, improve the quality or personalization of our service to you, and help prevent or detect fraud. In addition, we may collect information from consumer reporting agencies or other service providers if you obtain certain financial products.

#### **Automated Information Collection**

We receive and store certain types of information when you interact with our Websites, emails, and online advertising. Our purpose is to allow the Websites to work correctly, to evaluate the use of the Website, and to support Website analytics and marketing campaigns. Some examples include:

- We may collect technical information such as your internet protocol address, device operating system, browser type, the address of a referring Website, if any, and the path you take through our Websites.
- We use "cookies" to recognize you as you use or return to our sites. This is done so that we can provide a continuous and more personalized shopping experience for you. A cookie is a small text file that a Website or email may save to your browser and store on your hard drive.
- We may also use web beacons. Beacons let us know if a specific page was visited, an email was opened, or if ad banners on our Website and other sites were effective.

**How We Use and/or Disclose Your Information:**

- Russell Family Dentistry does not sell or rent your personal information.
- Russell Family Dentistry and its affiliates may use your personal information to provide products and services and support core business functions. These uses include order or service fulfillment, internal business processes, marketing, authentication, loss prevention, public safety, and legal functions.
- Russell Family Dentistry may use the information collected to prevent and address fraud, breach of policies or terms, and threats of harm
- Russell Family Dentistry may use the information collected to personalize your interaction with the Website, conduct surveys or promotions, respond to any comments, questions, emails, or requests from you, or provide you with information that we believe may be useful to you, such as latest product announcements, important notices, software updates, and upcoming events. Russell Family Dentistry may use personal information to help us develop, deliver and improve our products, services, content, and advertising.
- Russell Family Dentistry may also use personal information for internal purposes such as auditing, data analysis, and research to improve Russell Family Dentistry's products, services, and customer communications.
- Russell Family Dentistry may also use personal information to: keep a record of our transactions or communications; to comply with any applicable law, regulation, or legal process; protect our rights, the rights of an affiliate or related third party; or use it to take appropriate legal action, such as the enforcement of the Terms of Use.
- We may combine all the information we collect. We may disclose your information within our corporate family of companies.
- Russell Family Dentistry may also use your personal information to provide customer service, send you informational notices, and contact you through any contact information you have provided in accordance with this Privacy Policy and our Terms of Use. If you enter a sweepstake, contest, or similar promotion, we may use the information you provide to administer those programs.

**Disclosure to Third Parties**

At times, Russell Family Dentistry may make certain personal information available to our strategic partners or affiliates that work with Russell Family Dentistry to provide products and services or that help Russell Family Dentistry market to customers. Russell Family Dentistry will only share personal information to provide or improve our products, services, and advertising; it will not be shared with third parties for their marketing purposes or any other use. We may share your Personal Information connection with an asset sale, merger, bankruptcy, or other business transaction.

The third parties with whom Russell Family Dentistry may share personal information include companies who provide services such as information processing, fulfilling customer orders, delivering products to you, managing and enhancing customer data, providing customer service, assessing your interest in our products and services, and conducting customer research or satisfaction surveys. We require our service providers to keep your information secure. In addition, our service providers may not use or disclose personal information for any purpose other than providing the services on our behalf.

The third parties may be located in the United States or wherever Russell Family Dentistry transacts business.

**Legal Requirements and Protection of Our Company and Others**

We may disclose your information in other special circumstances. These include situations when the sharing is necessary to protect the safety, property, or other rights of Russell Family Dentistry, our customers, our associates, or any other person, or where otherwise required by law. Russell Family Dentistry may provide your personal information in response to a court order, subpoena, search warrant, or other legally valid inquiry or order, or to an investigative body in the case of a breach of an agreement or contravention of law, or as otherwise required by applicable law. Russell Family Dentistry may cooperate with law enforcement authorities in investigating and prosecuting illegal activities, violate our Terms of Use, or may be harmful to others.

**Cookies and Other Technologies**

Russell Family Dentistry's Website, online services, interactive applications, email messages, and advertisements may use various technologies, now and hereafter devised, that automatically collect certain Website usage information whenever you visit or interact with the Website. Website usage information may be collected by various methods, including, but not limited to, "cookies" and other technologies such as pixel tags, web beacons, mobile device identifiers, and embedded scripts.

- Cookies are small data files that a web browser places on your computer when it is used to visit our Website. The use of cookies is a common practice on many websites. We may place cookies on your computer to allow us to recognize you on the Website during future visits, to measure web traffic, to offer you certain products or services, or to customize your visit. Your Internet browser may include settings that permit you to block cookies or to be notified when cookies are placed.
  - Some cookies we use are "session" cookies, meaning they are automatically deleted from your hard drive after you close your browser at the end of your session. Session cookies are used to optimize the Websites' performance and limit the amount of redundant data downloaded during a single session. We also may use "persistent" cookies, which remain on your computer or device unless deleted by you (or by your browser settings).
  - We may use persistent cookies for various purposes, such as statistical performance analysis, to ensure the ongoing quality of our services.
  - We and third parties may use session and persistent cookies for analytics and advertising purposes, as described herein. Most web browsers automatically accept cookies, but you may set your browser to block certain cookies (see below). In accordance with applicable law, we may obtain your consent separately before collecting information by automated means using cookies or similar devices.
- Our Websites may use Google Analytics, a vendor's service that uses cookies, web beacons, web pixels, and/or similar technology to collect and store anonymous information about you. You can learn more about Google Analytics' privacy policy and ways to opt-out of Google Analytics tracking by visiting the Google Analytics website.
- Our Websites may use Adobe's analytics and on-site personalization services, which use cookies, web beacons, web pixels, and similar technology to collect and store information about you or your device or browser. You can learn more about how Adobe may handle information collected through our use of its services and your options for controlling this activity by visiting Adobe's website.

We cannot use Cookies or other technology to identify you; thus, the information collected is treated as non-personal. However, to the extent that Internet Protocol (IP) addresses or similar identifiers are considered personal information by local law, we also treat these identifiers as personal information. Similarly, to the extent that non-personal information is combined with personal information, we treat the combined information as personal information for the purposes of this Privacy Policy. Cookies allow Website managers to adapt materials to your computer and include information such as what pages you visited, how often you visited them, and what your preferences may be, and they may enable certain features on this Site. Most web browsers accept cookies, but you may be able to adjust your browser settings not to allow them or to let you know when they are being sent. Your use of some features on this Site may be limited if you disable cookies.

Pixel tags enable us to send email messages in a format our customers can read, and they tell us whether the email has been opened. We may use this information to reduce or eliminate the number or type of messages sent to our customers. Web beacons are small graphic images or other web programming code inserted into a web page or email that count visitors to the Website, monitor how users navigate the Website, count how many emails that were sent are actually opened, or count how many particular articles or links were actually viewed. Certain mobile service providers uniquely identify mobile devices, and we, or our third-party service providers, may receive such device information if you access the Website through mobile devices. Certain features of our Website may require the collection of mobile phone numbers, and we may associate that phone number with mobile device identification information. An embedded script is programming code designed to collect information about your interactions with the Website, such as the links you click on. The code is temporarily downloaded onto your Computer from our web server or a third-party service provider and is active only while you are connected to the Website, and is deactivated or deleted thereafter.

As is true of most Websites, we gather some information automatically and store it in log files. This information includes IP addresses, browser type and language, Internet service provider (ISP), referring and exit pages, operating system, date/time stamp, and clickstream data. We use this information to understand and analyze trends, administer

the site, learn about user behavior on the site, and gather demographic information about our user base as a whole. Russell Family Dentistry may use this information in our marketing and advertising services.

In some of our email messages, we use a "click-through URL" linked to our website's content. When customers click one of these URLs, they pass through a separate web server before arriving at the destination page on our Website. We track this click-through data to help us determine interest in particular topics and measure the effectiveness of our customer communications. If you prefer to avoid being tracked this way, you should not click text or graphic links in the email messages.

Russell Family Dentistry and its partners may use cookies and other technologies in mobile advertising services to control the number of times you see a given ad, deliver ads that relate to your interests and measure the effectiveness of ad campaigns. If you do not want to receive ads with this level of relevance on your mobile device, please contact us at [dentistry@russellsmiles.com](mailto:dentistry@russellsmiles.com)

You can set your browser to refuse all or some browser cookies or to alert you when cookies are being sent.

Some web browsers may have settings that allow you to transmit "do-not-track" signals to websites. Like many websites, this Site does not take action in response to these signals. To learn more about "Do Not Track" signals, visit [allaboutdnt.com](http://allaboutdnt.com). Please note that we, or third parties, may collect personal information about your online activities over time and across different devices and online properties when you use the Site.

#### **Russell Family Dentistry's Communications**

On occasion, Russell Family Dentistry may send our customers and Website visitors electronic communications, including but not limited to newsletters, bulletins, status updates, account verifications, or other communications, such as marketing information. Russell Family Dentistry may also send information via email regarding Website updates, general product or service information, or other general topics. You will be offered an opportunity to consent and/or opt-out of such communications where applicable. Certain communications, such as those related to Website updates or account verifications, may not be subject to an opt-out.

#### **Protection of Personal Information**

Russell Family Dentistry takes extensive precautions, including administrative, technical, and physical measures, to safeguard your personal information against loss, theft, and misuse and against unauthorized access, disclosure, alteration, and destruction.

Russell Family Dentistry's online services use Secure Sockets Layer (SSL) encryption on all web pages where personal information is collected. To make purchases from these services, you must use an SSL-enabled browser such as Internet Explorer, Safari, or Firefox. Doing so protects the confidentiality of your personal information while it is transmitted over the Internet.

When you use some of the Websites, services, or applications or post on a forum, chat room, or social networking service, if any, the Personal Information you share may be visible to other users and can be read, collected, or used by them. You are responsible for the personal information you submit in these instances. For example, if you list your name and email address in a forum posting, that Information is public. Please take care when using these features.

#### **Retention of Personal Information**

Russell Family Dentistry makes it easy for you to keep your personal information accurate, complete, and up to date. We will retain your personal information for the period necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law.

#### **Educational and Informational Purposes**

All health and health-related information contained within our Website is intended to be general in nature and should not be used as a substitute for a visit with a healthcare professional. The information contained on the Website is intended to offer only a general basis for individuals to discuss their medical condition with their health care provider and is not intended to establish any professional provider-to-patient relationship, and is not a substitute for the professional advice and consultation that would be obtained in a visit or call to a health care professional. Your

healthcare provider should be consulted regarding matters concerning any medical condition, treatment, or other needs of you and your family.

We do not provide any assurances as to the accuracy or completeness of the information available at or through this Website, which is solely provided for the convenience of the Website user and should not be considered medical advice.

Any provider-referral information is provided by the healthcare professional. We do not provide any assurances as to the accuracy or completeness of the information available at or through this Website. Some healthcare professionals performing services at Russell Family Dentistry may be independent contractors or temporary employees, not agents or employees. Independent contractors are responsible for their own actions, and Russell Family Dentistry shall not be liable for their acts or omissions.

### **Features Provided by Social Media Platforms/Other Parties**

We may have a presence on various social media platforms, such as Google Maps, Facebook, Instagram, YouTube, and other platforms, including those used to submit reviews/ratings. We may receive from them information related to our presence on the respective social media platform(s) when you choose to visit us on those sites or to communicate with us. We may provide interfaces or links on the Website to facilitate your sending a communication from the Website through another party's services, for example, to share content from the Website on Facebook or other social media platforms. In most cases, this content is being served or published by another party, which may be collecting data from you in connection with the content. These other parties may collect and retain personal information used or provided in any such communications or other activities. Please note that these other parties' data practices are not subject to this Privacy Policy.

Additionally, some of the services provided on these Social Media Platforms and other parties' websites may allow you to post comments, reviews, or ratings in a public forum. If you decide to submit information regarding the services or care provided to you by Russell Family Dentistry, your experiences with Russell Family Dentistry, and/or your ratings or reviews of Russell Family Dentistry, that information may be publicly available. If you elect to use one or more of these Social Media Platforms or other parties, then any personally identifying information that you may provide as part of the services offered by these Social Media Platforms or other parties' websites, as well as your registration information, will be available to the Social Media Platform or other parties administering that Website. By using any Social Media Platform or other party's website, you acknowledge that any personally identifying information you provide, including the registration information and any comments, reviews, or ratings provided to that Social Media Platform or other party's website, does not constitute a violation of Russell Family Dentistry's Privacy Policy. Russell Family Dentistry will maintain the privacy of your personally identifying information in our possession in accordance with this Privacy Policy and applicable state and federal privacy laws. Russell Family Dentistry cannot guarantee that any Social Media Platform or other party's website will maintain the privacy of your personally identifying information under any circumstance.

You should review the privacy policies of any Social Media Platform or other party before using such services in connection with our Website.

### **Data Security**

We take reasonable measures to help protect personal information collected through the Website from loss, theft, misuse, and other unauthorized access, disclosure, alteration, or destruction. Nevertheless, transmission via the Internet is not entirely secure, and we cannot guarantee the security of your information collected through our Site.

### **Information for Users Outside the United States**

If you are located outside of the United States, please be aware that information we collect, including personal information, will be transferred to, and processed in, the United States. The data protection laws in the United States may differ from those of the country in which you are located. By using the Site or providing us with any information, you consent to the transfer to and processing of your personal information in the United States as outlined in this Privacy Policy.

### **Access to Personal Information**

You can help ensure that your contact information and preferences are accurate, complete, and up to date by logging in to your account at [russellsmiles.com](http://russellsmiles.com). For other personal information, we make good faith efforts to provide you with access so you can request that we correct the data if it is inaccurate or delete the data if Russell Family Dentistry is not required to retain it by law or for legitimate business purposes. We may decline to process unreasonably repetitive requests, require disproportionate technical effort, jeopardize the privacy of others, are extremely impractical, or for which access is not otherwise required by local law. Access or correction requests can be made to [dentistry@russellsmiles.com](mailto:dentistry@russellsmiles.com)

### **Contact Us**

Should you need to contact Russell Family Dentistry for any reason, including those regarding this Policy or any privacy concern, please contact us at:

**Address:** 8014 Cumming Hwy, Suite 401 Canton GA 30115

**Telephone:** 7703452010

**Fax:** 7703450571

**Email:** [dentistry@russellsmiles.com](mailto:dentistry@russellsmiles.com)

If you believe that Russell Family Dentistry or anyone affiliated with Russell Family Dentistry has misused any of your information, please contact us immediately to report such activity.

### **Information from Minors**

Russell Family Dentistry's Website is not designed for use by children. We do not knowingly collect personal information from children under the age of eighteen (18). If we learn that we have collected the personal information of a child under the age of eighteen (18), we will take steps to delete the information as soon as possible. A parent or guardian of a child under the age of eighteen (18) may review and request the deletion of such child's personally identifiable information as well as prohibit the use thereof. If you have reason to believe Russell Family Dentistry has personal information from an individual under the age of eighteen (18), please contact us. IF YOU ARE EIGHTEEN OR UNDER, PLEASE DO NOT SUBMIT ANY INFORMATION TO US.

### **Keeping Your Information Secure**

We have implemented security measures we consider reasonable and appropriate to protect against the loss, misuse, and alteration of the information under our control. Please be advised, however, that while we strive to protect your personal information and privacy, we cannot guarantee or warrant the security of any information you disclose or transmit to us online and are not responsible for the theft, destruction, or inadvertent disclosure of your personal information. In the unfortunate event that your "personally identifiable information" (as the term or similar terms are defined by any applicable law requiring notice upon a security breach) is compromised, we may notify you by email, at our sole and absolute discretion, to the last email address that you have provided us in the most expedient time reasonable under the circumstances; provided, however, that delays in notification may occur while we take necessary measures to determine the scope of the breach and restore reasonable integrity to the system as well as for the legitimate needs of law enforcement if notification would impede a criminal investigation. From time to time, we evaluate new technology for protecting information, and when appropriate, we upgrade our information security systems.

### **Third-Party Sites and Services**

Russell Family Dentistry's Websites, products, applications, and services may contain links to third-party Websites, products, and services. Our products and services may also use or offer third-party products or services. Information collected by third parties, which may include location data or contact details, is governed by their privacy practices. We are not responsible for the privacy practices employed by any third-party Websites. We encourage you to note when you leave our Website and to learn about the privacy practices of those third parties before submitting any personal information to such third parties.

### **Social Security Numbers**



Russell Family Dentistry is committed to protecting the confidentiality of any Social Security Numbers (“SSNs”) that we may receive in the course of our business. Russell Family Dentistry will take all necessary safeguards, including physical, technical, and administrative safeguards, in an effort to protect against any unauthorized access to SSNs. Russell Family Dentistry policy limits access to SSNs for lawful purposes only. Any unlawful use or disclosure of SSNs is strictly prohibited.

### **Copyright**

Russell Family Dentistry either owns the text, photos, and graphics on this Website, including related copyrights, or has permission to use them. You have our permission to use personally or to copy any portion of this Website, but not for profit or other commercial reasons. Any use or copying other than for your personal use is strictly prohibited under federal copyright law and may be subject to civil and criminal sanctions.

### **Acceptance of Website Privacy Policy Terms and Conditions**

By using this site, you agree to the terms and conditions of this Website Disclaimer and Privacy Policy and assume full responsibility for using any information within our Website. You also agree that Russell Family Dentistry is not responsible or liable for any claim, loss, or damage resulting from the use of this site by you or any user.

### **Changes to the Russell Family Dentistry Privacy Policy**

Please check our Privacy Policy periodically for changes. We will also notify you of significant updates and will post the date it was last updated at the bottom of the Privacy Policy.

### **Notice for Users in California**

Our Privacy Policy applies to all users of our Website, including those in California. As described herein, third parties may use personal information, but only after Russell Family Dentistry has obtained your affirmative consent. Russell Family Dentistry and its affiliates may use your personal information as described herein.

For more information on our Privacy Policy, you may contact Russell Family Dentistry as follows:

**Address:** 8014 Cumming Hwy, Suite 401 Canton GA 30115

Telephone: 7703452010

Fax: 7703450571

Email: [dentistry@russellsmiles.com](mailto:dentistry@russellsmiles.com)

### **Notice for Users in Nevada**

Although Russell Family Dentistry does not sell your personal information, Nevada residents have the right to submit a verified request directing Russell Family Dentistry not to sell your personal information. If you are a Nevada resident and would like to submit such a request, please send your request to PLEASE PROVIDE EMAIL.

### **Other States**

If you are a resident of a state other than California and Nevada, the applicable law of your state may provide you additional rights.

Last Updated: March 8, 2023